

# DIGITAL MEDIA: CREATIVE VIDEO PRODUCTION ASSOCIATE IN SCIENCE DEGREE

The Associate in Science Digital Media: Creative Video Production (DMCVP) degree prepares students for the growing media and audiovisual digital production industry in the Lake and Sumter County areas. This program provides students with a foundation in video production and content creation, equipping them with the skills to solve industry-related problems, effectively communicate within the industry, and demonstrate professional behavior. Students gain proficiency in using multimedia studios, computer hardware and software, and video equipment to create digital productions. Graduates are prepared for careers as creative producers, videographers, audio/visual technicians, writers, and editors.

This program includes the following certificates:

- Digital Media Video Production (<https://lssc-public.courseleaf.com/academic-programs/college-credit-certificate-programs/digital-media-video-production-college-credit-certificate/>), (<https://lssc-public.courseleaf.com/academic-programs/college-credit-certificate-programs/digital-media-video-production-college-credit-certificate/>) College Credit Certificate (12 credits) (<https://lssc-public.courseleaf.com/college-credit-certificate-programs/digital-media-production-college-credit-certificate/>)
- Digital Media Production, College Credit Certificate (15 credits) (<https://lssc-preview.courseleaf.com/academic-programs/college-credit-certificate-programs/digital-media-video-production-college-credit-certificate/>)

## Academic Advising

- [advising@lssc.edu](mailto:advising@lssc.edu) 352-787-3747

## Career Development Services

- [Careers@lssc.edu](mailto:Careers@lssc.edu) 352-323-3603

## Program Contact Information

- Mr. Andrew Hernandez-Sepulveda, DMCVP Program Director [EmergingMedia@lssc.edu](mailto:EmergingMedia@lssc.edu) 352-536-2163
- Workforce Programs Main Office 352-435-5024

Code	Title	Hours
<b>General Education Courses (15 credits):</b>		
ENC 1101	College Composition I	3
	Humanities State Core <sup>1</sup>	3
POS 2041	American National Government	3
	or AMH 2020 U.S. History Since 1877	
	Mathematics State Core <sup>1</sup>	3
	Natural Science State Core <sup>1</sup>	3
<b>College Credit Certificate Core Courses (15 credits):</b>		
TPA 1380	Survey of Entertainment Technology	3
DIG 2000C	Introduction to Digital Media and Design	3

DIG 2030C	Digital Video and Sound	3
DIG 2109C	Digital Imaging Fundamentals	3
DIG 2430C	Digital Storytelling	3
<b>Advanced AS Degree Courses (27 credits):</b>		
GEB 2214	Business Communications	3
MAR 2011	Principles of Marketing	3
DIG 2284C	Advanced Digital Video and Sound	3
DIG 2292C	Digital Post-Production	3
DIG 2330C	Lighting Techniques and Set Design	3
DIG 2290C	Studio Production and Direction	3
DIG 2093C	Digital Media Entrepreneurship and Deployment	3
DIG 2431C	Creative Video Production Capstone	3
DIG 2580C	Digital Media Portfolio Review	2
DIG 2943	Internship in Digital Media	1
<b>Elective Courses (3 credits):</b>		
MGF 1100	Introduction to Mathematical Thinking	
MAT 1033	Intermediate Algebra	
CGS 1820	Web Programming	
Any DIG, TPA, FIL, or GRA course not listed above.		
<b>Total Hours</b>		<b>60</b>

<sup>1</sup> See course options. (<https://lssc-public.courseleaf.com/academic-programs/general-education-requirements/>)

Students should make an appointment with the program director prior to or immediately after enrolling to discuss the nuances of the program.

Only required courses for an LSSC degree or qualifying certificate program are eligible for federal financial aid. Verify course choices and avoid charges by making an appointment with an academic advisor.

Students must earn a grade of C or higher in all core and program elective courses.

## Civic Literacy Requirement

As per the amended Florida Rule 6A-10.02413, prior to the award of a specialized associate in arts transfer degree, associate in arts, associate in science, or baccalaureate degree, LSSC students under the 2022-2023 Catalog and thereafter must demonstrate competency in civic literacy through one of the following options prior to graduation:

- successfully passing POS 2041 American National Government or AMH 2020 U.S. History Since 1877, or AMH 2010 U.S. History to 1877 (beginning Fall 2024 forward), or AMS 2010 Civil Discourse and the American Political Order and achieving a 60% or higher on the Florida Civic Literacy Exam , or
- successfully passing a prescribed assessment:
  - AP Government & Politics Test: United States (passing score of 3), or
  - AP U.S. History Test (passing score of 4), or
  - CLEP: American Government (passing score of 50)
  - CLEP: History of the United States I (passing score of 50)

To verify your Civic Literacy Requirement, please visit Degree Works (<https://degreeworks.lssc.edu/>)

For information about career options, visit <https://www.lssc.edu/student-resources/career-development-services/>.

Students must complete 25% of each program's total credit hours at LSSC.