

# ISM-INFO SYSTEMS MANAGEMENT

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## **ISM 3011 Introduction to Information Systems Management (3 Credits )**

This course provides a study of language, concepts, structures, and processes involved in the management of information systems including fundamentals of computer-based technology and the use of business-based software for support of managerial decisions. Emphasis will be placed on the important role of information technology to provide business professionals the tools and resources needed to manage business operations, support decision making, encourage collaboration and gain competitive advantage in today's networked enterprises and global markets. Prerequisite: Admission to the BAS in Leadership Program.