

SPM-SPORTS MANAGEMENT

SPM 2152 Strategies in Sports Leadership (3 Credits)

This course is designed to provide an opportunity for the exchange of information regarding current issues in sports leadership, examination of organization structure in sports administration, and serve as a forum for the presentation and critique of student/group research. Opportunities are also provided for the student to develop skills in instructional material preparation, construction of evaluation instruments, and uses of technology in formal presentation.

SPM 4104 Sport Event and Facility Management (3 Credits)

This course provides the principles of facility and event operations and management in sport business with an emphasis on design, maintenance, and operation of sports and fitness facilities with a specific focus on fiscal management. Students will become familiar with business issues associated with business administration, financing, budgets, start-up costs, employee evaluation, event planning, and event marketing and management. Students will gain a working knowledge and understanding of the different organizational units and operating departments within the realm of event and facility management.

Prerequisite: Admission to the BAS in Leadership Program.

SPM 4114 Sports Leadership & Coaching Methods (3 Credits)

Focuses on the leadership principles for directing programs in sport and fitness. Students learn to create a safe learning environment for diverse populations while understanding the principles of effective leadership involved in motivating personnel at all levels based on the principles of 3 Dimensional Coaching. Prerequisite: Admission to the BAS in Leadership Program.

SPM 4723 Legal and Ethical Issues in Sport (3 Credits)

An exploration and examination of the legal and ethical issues and problems encountered by sport and athletic professionals including the areas of negligence, risk management, business, and constitutional law.

Prerequisite: Admission to the BAS in Leadership Program.